

ULTRA

WELL OILED SUCCESS



Overnight success doesn't happen overnight. It takes years of perfecting the right blend of vision, passion and a never give up, never give in attitude, and the right support.

Just as ULTRA's range of lubricants makes good on its promise of providing world class performance, the brand has also pledged long-term support to its growing team of Brand Ambassadors, in their goal to achieve world class success. ULTRA proudly sponsors Rally Champion Christian Bourne, who won not only accolades like Champion Driver of the Day at the Caribbean Racing Championships in July this year, but also won the respect and admiration of fans and fellow drivers. ULTRA and Christian both look forward to more success in upcoming meets in Jamaica, Barbados and Guyana, where he will fly the ULTRA flag high as he speeds past the checkered flag. With ULTRA Lubricants by his side and in his engine, there is no limit to his success.

From the high speed of the race tracks to the speed of the high seas, ULTRA Lubricants can meet and beat any challenge, just like the RUSH Racing Team. This locally owned and operated power boat team promotes the concept of using totally local products. Together we make this bold step as we hope to prove and showcase the consistency, reliability and trust in a local brand. The RUSH Racing Team meets every challenge with determination and resolve, and pushes forward despite any setback, this winning attitude has driven their success at local and regional regattas, including the ever-popular Great Race.

Our mutually rewarding relationship with these ULTRA Ambassadors has driven us to go even further, as we have decided to support and invest in the next generation of local talent. The ULTRA brand is proud to welcome Rally driver Bridget Singh to the ULTRA family. This homegrown sensation has been racing since the age of 4, and has steadily moved up the ranks from Karting to Rally racing. She has her eyes set on the Caribbean Motor Racing Championships to fly the local flag high and win points for team T&T. Her blend of grit, determination and passion fuels her to perform best under pressure, and leave her competitors in the dust as she conquers the male dominated sport of Rallying.

With one look at Maccarius Lochan's profile, we knew that the future of motorsport would be in great hands. "Rossi", as he is popularly known has been competing since the age of 6 and has had many podium finishes in his short but successful GO-Karting career. Gifted with raw talent and tenacity, this 12-year-old has already made an indelible mark on sport of Go-Karting, and as our youngest Ultra Lubricant Ambassador, we look forward to a long and rewarding relationship.

Racing continues to be a fast-growing sport in Trinidad and Tobago, whether Powerboat Racing, Rallying or Karting, the experience is exciting for driver, fan and sport enthusiast. As the sport grows, ULTRA Lubricants will continue to nurture, build and support local home-grown talent and prove that Trinidad and Tobago is home to world class performers and performance.



L-R: Larry Edghill of Team RUSH, Maccarius Lochan, Christian Bourne, Bridget Singh and Allan Rouse of Team RUSH



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